



**uniss**  
UNIVERSITÀ DEGLI STUDI DI SASSARI

# Workshop

## Sustainability in Higher education: Strategies, performance and future challenges

Sassari, 26th May 2023 - 3:00 PM

University of Sassari



### VENUE

University of Sassari  
Department of Humanities and social sciences  
Room "Pissarello" - A  
Via Roma, 151  
Sassari (Italy)



Fondazione  
di Sardegna

Research project: *La sostenibilità delle università pubbliche: modelli strategici ed operativi, percorsi di sviluppo e riflessi sulle performance*  
Finanziato a valere sulle risorse del Bando Fondazione di Sardegna - Annualità 2017

# PROGRAMME

Coordinator: Lucia Giovanelli

3.00 pm

Welcome greetings

3.15 pm - Rodrigo Lozano

University of Gävle, Faculty of Engineering and Sustainable Development (Sweden)

*Introduction*

3.30 pm - Lucia Giovanelli, Federico Rotondo

University of Sassari, Department of Humanities and social sciences, Department of economics and business (Italy)

*A strategic management approach for the integration of sustainability in the HE context*

3.45 pm - Muhammad Zahid

City University of Science and Information Technology, Faculty of Management Sciences, Peshawar, Khyber Pakhtunkhwa (KP - Pakistan)

*The role of universities in achieving the sustainable development goals (SDGs): A case of higher education institution in Pakistan*

4.00 pm - Avlokita Agrawal, Nkhat Parvez

Indian Institute of Technology Roorkee, Department of Architecture and Planning (India)

*Assessment frameworks for promoting Sustainable Development in Educational Institutes*

4.15 pm - Antje Disterheft

Universidade NOVA de Lisboa, Center for Environmental and Sustainability Research (CENSE) - (Portugal)

*Towards a caring university: theoretical and practical perspectives on the linkages of inner and outer sustainability for transformative change in higher education*

4.30 pm - Janna Pietikäinen, Rami Ratvio, Ilona Södervik, Tarja Tuononen

University of Helsinki, Helsinki Institute of Sustainability Science HELSUS, Centre for University Teaching and Learning, Faculty of Educational Sciences (Finland)

*Integrating sustainability competencies into degree programmes in higher education to educate experts who steer the world towards sustainability*

4.45 pm - Karel Denekere, Bart Henssen, Elieen Crois

Odisee University of Applied Sciences, Center for Sustainable Entrepreneurship (CenSE), Brussels (Belgium)

*Systemic approach to drive sustainable change in a higher education institution: a case study/pilot of a University of Applied Sciences*

5.00 pm - Bankole Awuzie, Amal Abuzeinab

University of Witwatersrand, Johannesburg, Faculty of Engineering and the Built Environment (South Africa); De Montfort University, Leicester (United Kingdom)

*Understanding the impact of communication on sustainability implementation performance in higher education institutions*

5.15 pm - Gianfranco Pischedda, Katia Corsi, Ludovico Marinò, Nicoletta Fadda, Marta Fundoni

University of Sassari, Department of Economics and business (Italy)  
*How performance agreement mechanisms lead to sustainability: an empirical investigation in the Italian higher education system*

## Scientific Committee

Prof. Federico Rotondo - Conference Chair  
Prof. Lucia Giovanelli  
Prof. Rodrigo Lozano  
Prof. Carla Bassu  
Dr. Alberto Ezza

**CONTACTS:** [F. Rotondo: frotondo@uniss.it](mailto:F.Rotondo@uniss.it)  
[A. Ezza: alberto.ezza@uniss.it](mailto:A.Ezza@uniss.it)

5.30 pm - Alberto Ezza, Gianfranco Pischedda, Ben Jongbloed

University of Sassari, Department of economics and business (Italy); University of Twente, Center for Higher Education Policy Studies (CHEPS) - (The Netherlands)

*The disclosure of SDG performance. A comparative analysis of the Dutch and Italian higher education systems*

5.45 pm - Talia Stough, Wim Lambrechts

Faculty of Management, Open University, Heerlen; KU Leuven, Research Centre for Economics and Corporate Sustainability, Brussels Campus (Belgium)

*What Gets Measured Gets Managed? Assessment of sustainability in higher education curricula: trends, tools, and discussions*

6.00 pm - Rebeka Kovačič Lukman

University of Maribor, Faculty of Logistics, Faculty of Natural Sciences and Mathematics (Slovenia)

*Sustainability rankings of universities*

6.15 pm - Carla Bassu

University of Sassari, Department of Humanities and social sciences (Italy)

*Higher education and Sustainable Development Goals in the Constitutional Framework: a uniting factor for "global constitutionalism"?*

6.30 pm - Orlando Sáenz

Universidad de Ciencias Aplicadas y Ambientales, Faculty of Environmental Sciences, Bogotá (Colombia)

*The institutionalization of sustainability in HEIs in Latina America and the Caribbean: Trajectory, performance and challenges*

6.45 pm - Kim Ceulemans, Marie Boitier

TBS Business School, Department of Management Control, Accounting and Auditing, Toulouse (France)

*On the Sense and Nonsense of Measuring Sustainability in Course Content: Lessons Learned from a French Business School*

7.00 pm - Luis Velazquez

Universidad de Sonora, Departamento de Ingeniería Industrial (Mexico)

*The Role of Higher Education Institutions in Meeting SDG 9*

7.15 pm - Salvatore Mario Gaias

University of Sassari, Department of Humanities and social sciences (Italy)

*Sustainable islands. Insular universities' projects for development and safeguard of territories, culture and environment. A comparison between Sardinia and Canaries.*

7.30 pm - Marta Addis

University of Sassari, Department of Humanities and social sciences (Italy)

*The key role of universities in sustainable development: the human dimension among the goals of 2030 Agenda. A comparison between Italy and Spain.*

7.45 pm - Federico Rotondo

University of Sassari, Department of Humanities and social sciences (Italy)

*Conclusions*

## Organizing Committee

Prof. Federico Rotondo  
Prof. Lucia Giovanelli  
Prof. Rodrigo Lozano  
Prof. Carla Bassu  
Prof. Nicoletta Fadda  
Dr. Alberto Ezza